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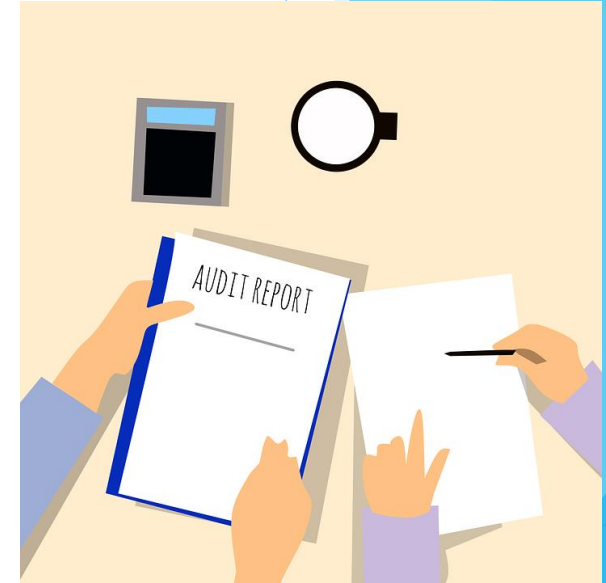
STATE AUDIT  
OFFICE OF HUNGARY

# Raising awareness - messages of environmental audits

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# Recently published environmental audits

- ▶ Audit on carbon credits
- ▶ Audit on chimney cleaning public services
- ▶ Audit on the combat against ragweed
- ▶ Audit on the measures aiming at the protection of air quality
- ▶ Audit on energy efficiency of public buildings



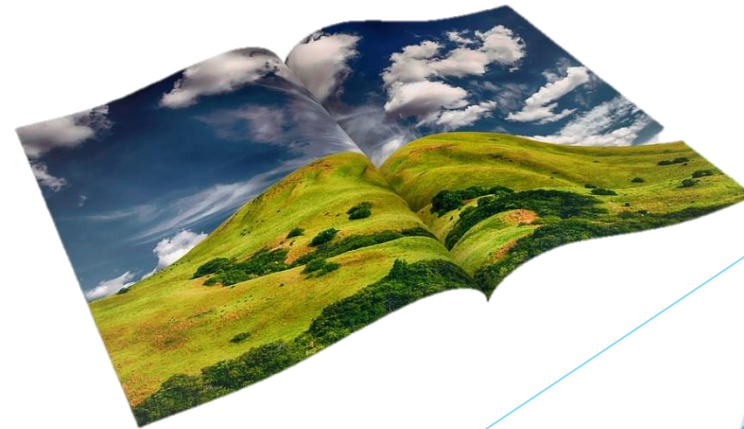
# How the message is getting through?

- ▶ Provide information to Parliament and stakeholders
- ▶ Address governmental level problems
- ▶ Findings, recommendations, action plans
- ▶ Media reaction to SAO's work
- ▶ Evaluation experience



# Impacts at different stages of audit process

- ▶ During the carrying out of audits
- ▶ During the commenting period
- ▶ Publication of audit report
- ▶ After the disclosure



# Effects of audits

- ▶ Action plan, implementation of measures required
- ▶ Communication, a reliable reference point for the press
- ▶ Parliament and committees
- ▶ Effects on established system
- ▶ Provide comprehensive information to the public
- ▶ Emphasize the importance of auditors' activities
- ▶ Effects of awareness



# Obligation to make an action plan in order to eliminate the deficiencies detected

Act on SAO introduced sanctions in case of non-observance of SAO's recommendations.

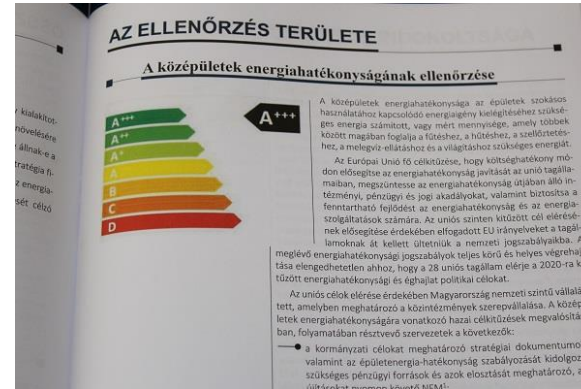
The head of the audited entity shall develop an action plan in response to the findings in the report and send that plan to the State Audit Office of Hungary within thirty days from the receipt of the report.

Each audited organisation has drawn up an action plan



# Communication

- ▶ Press conference
- ▶ SAO newsportal articles
- ▶ Other media appearance (national, local level)



Media impression could be measured (articles on SAO newsportal, printed media, online media, TV & Radio media)

Outlier: Audit on the combat against ragweed

# Parliament and Committees

- ▶ Information material to the Parliament
- ▶ Attending meetings of Parliamentary Committees (Committee on Agriculture, Committee on European Affairs, Committee on Sustainable Development)
- ▶ Regional Table of the Committee on Sustainable Development





# Awareness



- ▶ Decisive role in transmitting messages
- ▶ Enhance and raise awareness
- ▶ Behavioural change
- ▶ Stakeholders, target audience
- ▶ The activity was done according to the intent
- ▶ Feedback on regularity in the field of environmental protection

# Program evaluation (Audit on chimney cleaning public services)

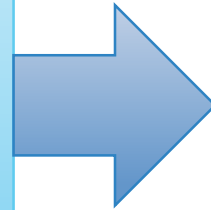
Survey on citizen's perception

Consulted 1059 people

Responding 731 people

Reliable conclusion

Representativeness

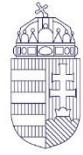


Main findings:

Objectives of chimney sweeping public service were not fully realised. The total number of recipients were satisfied, but also indicated a number of problems.



Work not done properly  
Work not done at the designated time  
Chimney sweeper behaviour  
Lack of equipment



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