Volunteerism & Waste Management
Let’s Do It Cyprus
Let’s Do It World Facts

- Let’s Do It movement is the largest global civic movement
- It started in 2008 in Estonia
- 50,000 people gathered
- Collected 100,000 tonnes of waste
- The action costed 500,000 Euros and took 5 hours
- In other circumstances it would cost 22.5 million Euros and 3 years for the government to complete it
- The action has spread to more than 150 countries
- More than 100 million got involved the movement
Let’s Do It World
8th September 2018

158 COUNTRIES 15 MILLION PEOPLE

THE BIGGEST EVER CIVIC ACTION AGAINST WASTE

147 COMPLETED
11 YET TO COMPLETE

15+ COUNTRIES HIT BY 6 TROPICAL CYCLONES

-10° COLDEST CLEANUP: CANADA

100 YEARS
WORLD’S OLDEST PARTICIPANT: CURACAO

3 MONTHS
WORLD’S YOUNGEST PARTICIPANT: CZECH REPUBLIC

5 TEAMS
CLEANED DESPITE ONGOING WARS, CONFLICTS & UNREST

48° HOTTEST CLEANUP: IRAN
Let’s Do It Cyprus Facts

- Started in 2012 with the post Commissioner for the Environment Mr. Charalambos Theopemptou
- Since 2014 the campaign is implemented under the auspices of the current Environmental Commissioner Ms. Ioanna Panayiotou
- It is organised by the Network of Volunteers Together Cyprus
- It is currently the largest volunteering movement of the island
- The largest companies of Cyprus fund the campaign as part of their Corporate Social Responsibility agenda
## Let’s Do It Cyprus Numbers

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Volunteers</th>
<th>%age of population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>4,000</td>
<td>0.47</td>
</tr>
<tr>
<td>2014</td>
<td>10,000</td>
<td>1.1</td>
</tr>
<tr>
<td>2015</td>
<td>9,5000</td>
<td>1.07</td>
</tr>
<tr>
<td>2016</td>
<td>15,000</td>
<td>1.7</td>
</tr>
<tr>
<td>2017</td>
<td>35,000</td>
<td>4.12</td>
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<tr>
<td>2018</td>
<td>45,000</td>
<td>5.5</td>
</tr>
<tr>
<td>2019</td>
<td>49,000</td>
<td>5.9</td>
</tr>
</tbody>
</table>
Let’s Do it World - Cyprus
## Let’s Do It Cyprus Numbers

<table>
<thead>
<tr>
<th>Year</th>
<th>Mixed Trash</th>
<th>Recyclable Items</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>2014</td>
<td>25.5</td>
<td>7</td>
</tr>
<tr>
<td>2015</td>
<td>23</td>
<td>3</td>
</tr>
<tr>
<td>2016</td>
<td>14</td>
<td>11</td>
</tr>
<tr>
<td>2017</td>
<td>19</td>
<td>19.4</td>
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<tr>
<td>2018</td>
<td>31.2</td>
<td>18.5</td>
</tr>
<tr>
<td>2019</td>
<td>260</td>
<td>50</td>
</tr>
</tbody>
</table>
1 Νησί
Μέρα
Οικογένεια

510+ Ομάδες
49,560 Εκθέλοντές
5.9% του πληθυσμού

260 τόνοι σύμμεικτα
50 τόνοι ανακυκλώσιμα...

...ισούνται με το βάρος
25 αστικών λεωφορείων

Περισσότερο από το μισό βάρος αποτελείται από Πλαστικό και Μέταλλο

15.5% έχει ανακυκλωθεί

38.0% Πλαστικό
23.0% Μέταλλο
20.0% Διάφορα σύμμεικτα
13.0% Α.Ε.Κ.Κ.
6.0% Οργανικά της κλαδευτικά

126 Σχολεία
23 Δήμοι
65 Κοινότητες
5 Ομάδες Δυτικών
Σύσσωμη Ε.Φ
Σύσσωμο το Σώμα Προκόπων
249 ΜΚΟς + Άλλα Σύνολα
42 Δημόσιοι + Ιδιωτικοί Φορείς
Let’s Do It Cyprus Ceremony

2016
Let’s Do It Cyprus Ceremony 2018
New Campaigns

BEAT PLASTIC CYPRUS

BEYOND PLASTIC MED

PRINCE ALBERT II OF MONACO FOUNDATION

TARA EXPEDITIONS

IUCN

SURFRIDER FOUNDATION EUROPE

MAVA FOUNDATION FOR THE NATURE

ZERO WASTE CYPRUS
Thank you for your attention

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